



2020

1 2020

2020

37.83%

0.39

2020

6

3

5

5

Q3

2

2020 4

6,930.00

70.00%

2018 5 17

3,000.00

UDM

Walmart Target Costco

2020

3

UDM

BBU

4

“ ”

“ ”

“ ”

5

5

10

B2B2C +

6

Tier 1

	7				
	5			8	
	8				
	9				
					2020
		44.14%			
	10			70%	
				30%	
	11	7	FDA	PMI	IQOS



	uPMS	uCRM	HR
	ERP	OA	WiKi
	UDM	UMS	“ ” UMS
	14	2020	
		5000	
	2020	08	29